

BUSINESS ADMINISTRATION, GENERAL BUSINESS - ASSOCIATE IN SCIENCE IN BUSINESS



GBUS

Business associate degree programs in the Business and Professional Studies Department are accredited by the Accreditation Council for Business Schools and Programs (<https://acbsp.org>) (ACBSP) which attests to our high standards and excellence in teaching. Professional Studies associate degree programs and all certificate programs in the Business and Professional Studies Department have been approved through the curriculum review process at the Community College of Rhode Island and have been affirmed by the Office of Postsecondary Education of the Rhode Island Department of Education.

The General Business concentration provides students with an opportunity to develop communication, interpersonal, leadership, and teamwork skills as well as a solid understanding of the contemporary business environment. Major requirements provide a strong foundation in business and the program allows for flexibility in the elective offerings. Students also may choose to transfer to four-year institutions to earn bachelor's degrees and should consult colleges for information on transferable courses.

Available Online: Students are able to meet the program requirements with online courses. See <https://www.ccri.edu/online/genbus.html> for more information on online programs, what courses are available online, and ways to be a successful online student.

Note: Many courses require prerequisites, corequisites and/or testing. See course descriptions for details.

Program Learning Outcomes

Upon completion of this program, a student will be able to:

1. Demonstrate an understanding of the general nature, structure, resources, and operations of business organizations.
2. Describe and/or explain basic accounting, finance, management, and marketing functions.
3. Communicate business ideas and information effectively.
4. Apply problem-solving and decision-making techniques to business situations.
5. Prepare a basic set of financial statements.
6. Use accounting information to make informed decisions about the internal operations of a company.
7. Demonstrate an understanding of the role planning, organizing, leading and controlling plays in organizational success.
8. Conduct marketing research and design appropriate and effective marketing mix and strategies.

Requirements

| Code | Title | Hours |
|--|---|--------------|
| General Education Requirements | | |
| BUSN 1010 | Introduction to Business Social and Professional Responsibilities ^{SSCI} ; Written Communication; | 3 |
| COMM 1010 | Communication Fundamentals ^A HUMN; Non-Written Communication; Social and Professional Responsibilities | 3 |
| ECON 2030 | Principles of Microeconomics ^{SSCI} ; Critical Thinking; Quantitative Literacy | 3 |
| ECON 2040 | Principles of Macroeconomics ^{SSCI} ; Critical Thinking; Quantitative Literacy | 3 |
| ENGL 1010 | Composition I (or ENGL 1010A) HUMN; Written Communication; Information Literacy | 3 |
| General Education Elective (https://catalog.ccri.edu/academic-information/general-education/courses-approved-general-education-credits/) | | 3 |
| Choose TWO of the following: ¹ ; MSCI; Scientific Reasoning; Quantitative Literacy | | 6 |
| MATH 1005 | Business Mathematics | |
| MATH 1015 | Mathematics of Finance | |
| MATH 1240 | Statistical Analysis I | |
| MATH 2077 | Quantitative Business Analysis I (and MATH 2138 Quantitative Business Analysis II) | |
| Subtotal | | 24 |
| Major Requirements | | |
| ACCT 1010 | Financial Accounting | 4 |
| ACCT 1020 | Managerial Accounting | 4 |
| BUSN 2050 | Principles of Management ^A | 3 |
| BUSN 2060 | Principles of Marketing | 3 |
| Choose ONE of the following: | | 3 |
| ACCT 1030 | Computerized Accounting | |
| BUSN 1015 | Business Computing Applications | |
| COMI 1300 | Introduction to Data Analytics | |
| Choose TWO of the following: | | 6-8 |
| Accounting Elective (https://catalog.ccri.edu/course-descriptions/acct/) | | |
| Business Elective (https://catalog.ccri.edu/course-descriptions/busn/) | | |
| Choose ONE of the following: | | 3 |
| ENGL 1410 | Business Writing | |
| ENGL 2100 | Technical Writing | |
| Literature Elective (https://catalog.ccri.edu/academic-information/general-education/course-attributes/#litgened/) ^{HUMN} | | |
| Select 12 credits from any academic program including Business Administration and Professional Studies courses | | 12 |
| Subtotal | | 38-40 |
| Total Hours | | 62-64 |

¹ Quantitative Business Analysis I (MATH 2077 (<https://catalog.ccri.edu/search/?P=MATH%202077>)) and Quantitative Business Analysis II (MATH 2138 (<https://catalog.ccri.edu/search/?P=MATH%202138>)) are recommended for students who plan to transfer to a four-year institution. However, math requirements vary at four-year institutions. Therefore, it is strongly recommended that students work with the CCRI

academic advising team to select the appropriate math sequence for graduation and to prepare for transfer.

Recommended Course Sequence

| Course | Title | Hours |
|---|---|--------------|
| Year 1 | | |
| Semester 1 | | |
| ACCT 1010 | Financial Accounting | 4 |
| BUSN 1010 | Introduction to Business | 3 |
| ENGL 1010 | Composition I (or ENGL 1010A) | 3 |
| Choose ONE of the following: ¹ | | 3 |
| MATH 1005 | Business Mathematics | |
| MATH 1015 | Mathematics of Finance | |
| MATH 1240 | Statistical Analysis I | |
| MATH 2077 | Quantitative Business Analysis I | |
| MATH 2138 | Quantitative Business Analysis II | |
| Choose ONE of the following: | | 3-4 |
| Accounting Elective (https://catalog.ccri.edu/course-descriptions/acct/) | | |
| Business Elective (https://catalog.ccri.edu/course-descriptions/busn/) | | |
| Hours | | 16-17 |
| Semester 2 | | |
| ACCT 1020 | Managerial Accounting | 4 |
| BUSN 2050 | Principles of Management [^] | 3 |
| COMM 1010 | Communication Fundamentals [^] | 3 |
| Choose ONE of the following: ¹ | | 3 |
| MATH 1005 | Business Mathematics | |
| MATH 1015 | Mathematics of Finance | |
| MATH 1240 | Statistical Analysis I | |
| MATH 2077 | Quantitative Business Analysis I | |
| MATH 2138 | Quantitative Business Analysis II | |
| Choose ONE of the following: | | 3 |
| ACCT 1030 | Computerized Accounting | |
| BUSN 1015 | Business Computing Applications | |
| COMI 1300 | Introduction to Data Analytics | |
| Hours | | 16 |
| Year 2 | | |
| Semester 1 | | |
| BUSN 2060 | Principles of Marketing | 3 |
| Choose ONE of the following: | | 3-4 |
| Accounting Elective (https://catalog.ccri.edu/course-descriptions/acct/) | | |
| Business Elective (https://catalog.ccri.edu/course-descriptions/busn/) | | |
| ECON 2030 | Principles of Microeconomics | 3 |
| Select ONE of the following: | | 3 |
| ENGL 1410 | Business Writing | |
| ENGL 2100 | Technical Writing | |
| Literature Elective (https://catalog.ccri.edu/academic-information/general-education/course-attributes/#litgened/) | | |

General Education Elective (<https://catalog.ccri.edu/academic-information/general-education/courses-approved-general-education-credits/>) 3

| | | |
|--|------------------------------|--------------|
| Hours | | 15-16 |
| Semester 2 | | |
| ECON 2040 | Principles of Macroeconomics | 3 |
| Select 12 credits from any academic program including Business Administration and Professional Studies courses | | 12 |
| Hours | | 15 |
| Total Hours | | 62-64 |

¹ Quantitative Business Analysis I (MATH 2077) and Quantitative Business Analysis II (MATH 2138) are recommended for students who plan to transfer to a four-year institution. However, math requirements vary at four-year institutions. Therefore, it is strongly recommended that students work with the CCRI academic advising team to select the appropriate math sequence for graduation and to prepare for transfer.

Transfer Options

Option 1: Complete a CCRI Business Administration degree program and transfer to one of the four-year colleges with which CCRI has transfer agreements. Course credits transfer differently from college to college. Consult with the Advising Center for specifics. Under the articulation transfer policy, students completing a CCRI associate in science degree in business with at least a 2.4 GPA are guaranteed admission to Rhode Island College (RIC) or the University of Rhode Island (URI). The applicability of courses toward the baccalaureate degree is determined by the receiving institution. For more information, visit the Transferology website (<https://www.transferology.com/login.htm>) and contact your CCRI advisor. (https://www.ccri.edu/faculty_staff/advising/)

Option 2: Participate in the Joint Admissions Agreement (JAA) and take the courses in one of the approved JAA transition plans for transfer into specific business-related majors at RIC or URI. Students who successfully complete JAA requirements are guaranteed transfer of their courses and acceptance for the intended major at RIC or URI. For more information on the benefits of participating in JAA, visit www.ccri.edu/jaa (<https://www.ccri.edu/jaa/>) or Transferology (<https://www.transferology.com/login.htm>) and contact your CCRI advisor. (https://www.ccri.edu/faculty_staff/advising/)

Please meet with an Academic Advisor/Student Success Coach (<https://ccri.edu/advising/>) if you are interested in earning a bachelor's degree. Your Academic Advisor will help you select the courses that best prepare you for transfer to a four-year college or university.

Check out the Joint Admissions Agreement (<https://ccri.edu/jaa/>) if you are interested in transferring to Rhode Island College or the University of Rhode Island. The JAA program offers seamless transfer to RIC or URI with additional benefits. Transfer information, events, and articulations are available on the Transfer Center website (https://ccri.edu/oes/transfer_center/).