

# BUSINESS ADMINISTRATION, HOSPITALITY AND TOURISM MANAGEMENT - ASSOCIATE IN SCIENCE IN BUSINESS



## HMG T

This program may be completed at any campus but requires one or more courses be completed online. This program may also be completed fully online.

The Hospitality and Tourism Management concentration within the Business program prepares students for careers in the growing fields of hospitality, tourism, and service management. Students gain practical knowledge in customer service, marketing, human resources, and legal issues specific to the hospitality industry. Emphasis is placed on service excellence, tourism's economic impact, and the management of hospitality operations. This concentration equips students with the skills needed for immediate employment or transfer to a four-year institution.

## Program Learning Outcomes

Upon completion of this program, a student will be able to:

1. Demonstrate an understanding of the general nature, structure, resources, and operations of business organizations.
2. Describe and/or explain basic accounting, finance, management, and marketing functions.
3. Communicate business ideas and information effectively.
4. Apply problem-solving and decision-making techniques to business situations.
5. Demonstrate foundational knowledge and application of hospitality management concepts, including the structure, functions, and interrelationships of key sectors within the industry.
6. Apply principles of service management to analyze and improve guest experiences, including customer engagement, service encounters, and quality assurance in hospitality and tourism.
7. Identify and apply ethical and professional standards in hospitality operations, including human resource practices, guest relations, and service recovery strategies.
8. Locate, evaluate, and apply information from marketing and industry trends to inform strategic decisions in hospitality and tourism businesses.
9. Construct and deliver oral and/or written analyses of hospitality business scenarios, demonstrating effective communication, teamwork, and problem-solving skills in service-focused environments.

## Requirements

Code	Title	Hours
<b>General Education Requirements</b>		
BUSN 1010	Introduction to Business	3
COMM 1010	Communication Fundamentals <sup>^</sup> (Work-based learning course)	3

ECON 2030	Principles of Microeconomics	3
ECON 2040	Principles of Macroeconomics	3
ENGL 1010	Composition I (or ENGL 1010A)	3
General Education Elective ( <a href="https://catalog.ccri.edu/academic-information/general-education/courses-approved-general-education-credits/">https://catalog.ccri.edu/academic-information/general-education/courses-approved-general-education-credits/</a> )		3
Choose TWO of the following:	MATH 2077 and MATH 2138 are recommended for students who plan to transfer to a four-year institution; however, please consult with your advisor to select the appropriate math sequence for graduation and transfer, as requirements may vary	6
MATH 1005	Business Mathematics	
MATH 1015	Mathematics of Finance	
MATH 1240	Statistical Analysis I	
MATH 2077	Quantitative Business Analysis I	
MATH 2138	Quantitative Business Analysis II	
General Education Subtotal		24
<b>Major Requirements</b>		
ACCT 1010	Financial Accounting	4
ACCT 1020	Managerial Accounting	4
BUSN 2050	Principles of Management <sup>^</sup> (Work-based learning course)	3
BUSN 2060	Principles of Marketing	3
Choose ONE Computer Literacy Elective:		3
ACCT 1030	Computerized Accounting	
BUSN 1015	Business Computing Applications	
COMI 1300	Introduction to Data Analytics	
BUSN 1600	Orientation to Hospitality Management	3
BUSN 1610	Service Management Principles for Hospitality & Tourism	3
BUSN 2610	Hospitality and Tourism Marketing	3
BUSN 2620	Human Resource Management in Service Organizations	3
Choose TWO of the following:		6-8
Accounting Elective ( <a href="https://catalog.ccri.edu/course-descriptions/acct/">https://catalog.ccri.edu/course-descriptions/acct/</a> )		
Business Elective ( <a href="https://catalog.ccri.edu/course-descriptions/busn/">https://catalog.ccri.edu/course-descriptions/busn/</a> )		
BSTM 2499	BSTEM Cooperative Work Experience I <sup>^</sup> (Work-based learning course)	
Choose ONE of the following:		3
ENGL 1410	Business Writing	
ENGL 2100	Technical Writing	
Literature Elective ( <a href="https://catalog.ccri.edu/academic-information/general-education/course-attributes/#litgened/">https://catalog.ccri.edu/academic-information/general-education/course-attributes/#litgened/</a> )		
Major Requirement Subtotal		38-40

**Total Hours** 62-64

## Recommended Course Sequence

Course	Title	Hours
<b>Year 1</b>		
<b>Semester 1</b>		
ACCT 1010	Financial Accounting	4

BUSN 1010	Introduction to Business	3
ENGL 1010	Composition I	3
General Education Elective ( <a href="https://catalog.ccri.edu/academic-information/general-education/courses-approved-general-education-credits/">https://catalog.ccri.edu/academic-information/general-education/courses-approved-general-education-credits/</a> )		3
Choose ONE of the following:	MATH 2077 and MATH 2138 are recommended for students who plan to transfer to a four-year institution; however, please consult with your advisor to select the appropriate math sequence for graduation and transfer, as requirements may vary	3
MATH 1005	Business Mathematics	
MATH 1015	Mathematics of Finance	
MATH 1240	Statistical Analysis I	
MATH 2077	Quantitative Business Analysis I	
MATH 2138	Quantitative Business Analysis II	

**Hours** **16**

### Semester 2

ACCT 1020	Managerial Accounting	4
BUSN 1600	Orientation to Hospitality Management	3
COMM 1010	Communication Fundamentals^ (Work-based learning course)	3
Choose ONE Computer Literacy Elective:		3
ACCT 1030	Computerized Accounting	
BUSN 1015	Business Computing Applications	
COMI 1300	Introduction to Data Analytics	
Choose ONE of the following:	MATH 2077 and MATH 2138 are recommended for students who plan to transfer to a four-year institution; however, please consult with your advisor to select the appropriate math sequence for graduation and transfer, as requirements may vary	3
MATH 1005	Business Mathematics	
MATH 1015	Mathematics of Finance	
MATH 1240	Statistical Analysis I	
MATH 2077	Quantitative Business Analysis I	
MATH 2138	Quantitative Business Analysis II	

**Hours** **16**

### Year 2

#### Semester 1

BUSN 1610	Service Management Principles for Hospitality & Tourism	3
BUSN 2050	Principles of Management^ (Work-based learning course)	3
Choose ONE of the following:		3-4
Accounting Elective ( <a href="https://catalog.ccri.edu/course-descriptions/acct/">https://catalog.ccri.edu/course-descriptions/acct/</a> )		
Business Elective ( <a href="https://catalog.ccri.edu/course-descriptions/busn/">https://catalog.ccri.edu/course-descriptions/busn/</a> )		
ECON 2030	Principles of Microeconomics	3
Choose ONE of the following:		3
ENGL 1410	Business Writing	
ENGL 2100	Technical Writing	

Literature Elective (<https://catalog.ccri.edu/academic-information/general-education/course-attributes/#litgened/>)

**Hours** **15-16**

### Semester 2

BUSN 2060	Principles of Marketing	3
BUSN 2610	Hospitality and Tourism Marketing	3
BUSN 2620	Human Resource Management in Service Organizations	3

Choose ONE of the following: 3-4

Accounting Elective (<https://catalog.ccri.edu/course-descriptions/acct/>)

Business Elective (<https://catalog.ccri.edu/course-descriptions/busn/>)

BSTM 2499 BSTEM Cooperative Work Experience I^ (Work-based learning course)

ECON 2040 Principles of Macroeconomics 3

**Hours** **15-16**

**Total Hours** **62-64**

## Transfer

Please meet with an Academic Advisor/Student Success Coach (<https://ccri.edu/advising/>) if you are interested in earning a bachelor's degree. Your Academic Advisor will help you select the courses that best prepare you for transfer to a four-year college or university.

Check out the Joint Admissions Agreement (<https://ccri.edu/jaa/>) if you are interested in transferring to Rhode Island College or the University of Rhode Island. The JAA program offers seamless transfer to RIC or URI with additional benefits. Transfer information, events, and articulations are available on the Transfer Center website ([https://ccri.edu/oes/transfer\\_center/](https://ccri.edu/oes/transfer_center/)).