

BUSINESS ADMINISTRATION, ENTREPRENEURSHIP - CERTIFICATE

| | | |
|-----------|------------------------|----|
| BUSN 1060 | Leadership Development | 3 |
| | Hours | 6 |
| | Total Hours | 29 |



ETRC

The entrepreneurship certificate is designed to provide students with the skills and competencies needed to become an effective entrepreneur or intrapreneur, while also allowing them the opportunity to practice *being* an entrepreneur. This comprehensive program will expose students to concepts such as the design process, the lean startup, leadership, marketing, financial accounting, and more.

Note: All credits earned in this certificate program can be applied toward the associate degree program in Business with a major in General Business. Many courses require prerequisites, corequisites and/or testing. See course descriptions for details.

Certificate Requirements

| Code | Title | Hours |
|-------------|----------------------------------|-------|
| ACCT 1010 | Financial Accounting | 4 |
| BUSN 1010 | Introduction to Business | 3 |
| BUSN 1145 | Introduction to Entrepreneurship | 3 |
| BUSN 1060 | Leadership Development | 3 |
| BUSN 2050 | Principles of Management | 3 |
| BUSN 1165 | The Design Process | 3 |
| ACCT 1020 | Managerial Accounting | 4 |
| BUSN 2060 | Principles of Marketing | 3 |
| BUSN 1185 | The Lean Startup | 3 |
| Subtotal | | 29 |
| Total Hours | | 29 |

Recommended Course Sequence

| Course | Title | Hours |
|-------------------|----------------------------------|-------|
| Year 1 | | |
| Semester 1 | | |
| ACCT 1010 | Financial Accounting | 4 |
| BUSN 1010 | Introduction to Business | 3 |
| | Hours | 7 |
| Semester 2 | | |
| BUSN 1145 | Introduction to Entrepreneurship | 3 |
| BUSN 2050 | Principles of Management | 3 |
| BUSN 2060 | Principles of Marketing | 3 |
| | Hours | 9 |
| Year 2 | | |
| Semester 1 | | |
| BUSN 1165 | The Design Process | 3 |
| ACCT 1020 | Managerial Accounting | 4 |
| | Hours | 7 |
| Semester 2 | | |
| BUSN 1185 | The Lean Startup | 3 |