

# BUSINESS TRANSFER, TEXTILE MARKETING BS - ASSOCIATE IN ARTS (URI)



## UTMK

This program constitutes a JAA transfer program to URI. Students completing a JAA plan receive an Associate's degree and enter the receiving institution with 60 credits and Junior status. Students must complete all requirements as given. Depending on GPA, students receive a tuition discount of up to 30% at the receiving institution, a waived application fee, and personalized advising.

Students who successfully complete courses in this concentration develop communication, interpersonal, office (Microsoft) technology, foundational accounting, and the introductory biology and chemistry related to product development in organic and synthetic textiles. Program graduates understand the role and importance of marketing in organizations, demonstrate critical-thinking, decision-making, strategic planning, and communications skills, and are able to use technological resources—including online databases—to conduct research. This program enables students to transfer into the Textile Marketing program at the nationally-ranked College of Business at the University of Rhode Island.

## Program Learning Outcomes

Upon completion of this program, a student will be able to:

1. Create written work that develops and expresses ideas and that addresses a given context and target audience.
2. Communicate effectively via oral presentations, performances, participation in group work, and visual presentations.
3. Identify, analyze, and apply evidence and ideas, question assumptions, and draw logical conclusions.
4. Develop information literacy by locating, evaluating, synthesizing, and using information to accomplish a specific purpose.
5. Demonstrate an understanding of and apply scientific or quantitative principles, theories, and methods.
6. Apply quantitative principles to solve problems and support arguments with quantitative evidence in a variety of formats (e.g. words, tables, graphs, equations, etc.).
7. Demonstrate an understanding of global, cultural and historical perspectives.
8. Function effectively in social and professional environments and make reasoned decisions based on ethical standards, self-awareness, and personal responsibility.
9. Utilize discipline-specific theories and concepts to analyze data, texts, and issues at a level appropriate for a 2-year college student.

## Requirements

Code	Title	Hours
<b>General Education Requirements</b>		
BIOL 1005	Biology in the Modern World <sup>MSCI; Scientific Reasoning;</sup> Social and Professional Responsibilities	4

COMM 1010	Communication Fundamentals <sup>A</sup> Communication; Social and Professional Responsibilities	3
ECON 2030	Principles of Microeconomics <sup>SSCI; Critical Thinking;</sup> Quantitative Literacy	3
ECON 2040	Principles of Macroeconomics <sup>SSCI; Critical Thinking;</sup> Quantitative Literacy	3
ENGL 1010	Composition I (or ENGL 1010A) <sup>HUMN; Written</sup> Communication, Information Literacy	3
History Elective ( <a href="https://catalog.ccri.edu/academic-information/general-education/course-attributes/#histgened/">https://catalog.ccri.edu/academic-information/general-education/course-attributes/#histgened/</a> ) <sup>SSCI</sup>		3
Humanities Elective ( <a href="https://catalog.ccri.edu/academic-information/general-education/course-attributes/#humngened/">https://catalog.ccri.edu/academic-information/general-education/course-attributes/#humngened/</a> ) <sup>HUMN</sup>		3
Literature Elective ( <a href="https://catalog.ccri.edu/academic-information/general-education/course-attributes/#litgened/">https://catalog.ccri.edu/academic-information/general-education/course-attributes/#litgened/</a> ) <sup>HUMN</sup>		3
MATH 1240	Statistical Analysis I <sup>MSCI; Scientific Reasoning;</sup> Quantitative Literacy	4
Choose ONE of the following:		3-4
PSYC 2010	General Psychology <sup>SSCI; Critical Thinking; Scientific Reasoning</sup>	
SOCS 1010	General Sociology <sup>SSCI; Information Literacy; Diverse Perspectives</sup>	
Sub-total General Education		32-33
<b>Major Requirements</b>		
ACCT 1010	Financial Accounting	4
ACCT 1020	Managerial Accounting	4
BUSN 1015	Business Computing Applications	3
BUSN 2050	Principles of Management <sup>A</sup>	3
CHEM 1030	General Chemistry I <sup>MSCI; Scientific Reasoning;</sup> Quantitative Literacy	5
Choose ONE of the following:		3-4
MATH 2077	Quantitative Business Analysis I <sup>MSCI; Scientific Reasoning; Quantitative Literacy</sup>	
MATH 2111	Pre-Calculus Mathematics <sup>MSCI; Scientific Reasoning;</sup> Quantitative Literacy	
Choose ONE of the following:		3-4
MATH 2138	Quantitative Business Analysis II <sup>MSCI; Scientific Reasoning; Quantitative Literacy</sup>	
MATH 2141	Calculus I <sup>MSCI; Scientific Reasoning; Quantitative Literacy</sup>	
Free Elective		3
Sub-total Major Requirements		28-30
<b>Total Hours</b>		<b>60-63</b>

<sup>A</sup> Work-based learning course

## Recommended Course Sequence

Course	Title	Hours
<b>Year 1</b>		
<b>Semester 1</b>		
BIOL 1005	Biology in the Modern World	4
BUSN 1015	Business Computing Applications	3
COMM 1010	Communication Fundamentals <sup>A</sup>	3
ENGL 1010	Composition I (or ENGL 1010A)	3

Humanities Elective ( <a href="https://catalog.ccri.edu/academic-information/general-education/course-attributes/#humngened/">https://catalog.ccri.edu/academic-information/general-education/course-attributes/#humngened/</a> )		3
<b>Hours</b>		<b>16</b>
<b>Semester 2</b>		
ECON 2030	Principles of Microeconomics	3
MATH 1240	Statistical Analysis I	4
Choose ONE of the following:		3-4
PSYC 2010	General Psychology	
SOCS 1010	General Sociology	
Literature Elective ( <a href="https://catalog.ccri.edu/academic-information/general-education/course-attributes/#litgened/">https://catalog.ccri.edu/academic-information/general-education/course-attributes/#litgened/</a> )		3
<b>Hours</b>		<b>13-14</b>
<b>Year 2</b>		
<b>Semester 1</b>		
ACCT 1010	Financial Accounting	4
BUSN 2050	Principles of Management^	3
ECON 2040	Principles of Macroeconomics	3
Choose ONE of the following:		3-4
MATH 2077	Quantitative Business Analysis I ( )	
MATH 2111	Pre-Calculus Mathematics	
History Elective ( <a href="https://catalog.ccri.edu/academic-information/general-education/course-attributes/#histgened/">https://catalog.ccri.edu/academic-information/general-education/course-attributes/#histgened/</a> )		3
<b>Hours</b>		<b>16-17</b>
<b>Semester 2</b>		
ACCT 1020	Managerial Accounting	4
CHEM 1030	General Chemistry I	5
Choose ONE of the following:		3-4
MATH 2138	Quantitative Business Analysis II	
MATH 2141	Calculus I	
Free Elective		3
<b>Hours</b>		<b>15-16</b>
<b>Total Hours</b>		<b>60-63</b>

^ Work-based learning course

## Transfer

This program at CCRI is a part of the Joint Admissions Agreement (JAA). JAA helps students transfer seamlessly to Rhode Island College (RIC) or the University of Rhode Island (URI). Students who are eligible for the JAA program have earned less than 30 college credits at the time of joining and have not attended any other college or university.

JAA graduates are guaranteed admissions to either RIC or URI, have personalized advising by a caseload advisor, enter with Junior status at RIC or URI, and are eligible for a tuition discount up to 30% based on GPA.

[Please meet with an Academic Advisor/Student Success Coach to help you select the courses that best prepare you for transfer to RIC or URI.](#) For more information, please visit Joint Admissions Agreement (<https://ccri.edu/jaa/>) or the Transfer Center ([https://ccri.edu/onestop/transfer\\_center/](https://ccri.edu/onestop/transfer_center/)).