

# COMMUNICATION AND MEDIA, COMMUNICATION - ASSOCIATE IN ARTS



## COMG

The Communication and Media associate degree program offers students a choice of concentrations which prepare students to enter a career in various communication and media disciplines or to transfer to a four-year college where they can further refine and develop their skills, earning a bachelor's degree. Transfer agreements with local and regional colleges enable students to make a seamless transition into a four-year institution. Program faculty mentor students to help them select, balance, and sequence courses.

Whether creating content for traditional or digital media platforms, enrolled students will acquire the skills to craft and communicate a message. A combination of core course requirements, as well as specialized courses and general electives, provides students with theoretical background and hands-on application. Field placement, a portfolio, and experiential learning are built into the program so graduates are prepared to enter careers with work experience.

As a Communication major, you will learn how to communicate, craft, and present messages both orally and in writing, a top skill that employers seek in new hires. Communication majors learn effective ways of connecting with others that apply to many fields including public relations, media, advocacy, politics, advising, advertising, marketing, and more. You will learn to create effective presentations, advocate for yourself and others, write succinctly, and work in teams, all skills that are in great demand in today's workplace. Additionally, you'll learn digital literacy, content creation, social media, and other new media, skills that will position you well in today's digital marketplace.

## Program Learning Outcomes

**Upon completion of this program, a student will be able to:**

1. Communicate effectively, both spoken and written, in a variety of contexts and across a variety of platforms.
2. Produce media that informs, persuades, or inspires an audience.
3. Create evidence-based research, orally or in written form, visually.
4. Participate in a work-based learning experience, internship, and produce a media portfolio.
5. Present messages appropriate to the audience, purpose, and context.
6. Examine and analyze messages, including mediated and non-mediated messages.
7. Use communication to explain local, national, and global issues.

## Requirements

Code	Title	Hours
<b>General Education Requirements</b>		
COMM 1010	Communication Fundamentals <sup>A</sup> HUMN; Non-Written Communication; Social and Professional Responsibilities	3
COMM 1075	Digital, Civic, and Media Literacy HUMN; Critical Thinking; Diverse Perspectives	3

ECON 2040	Principles of Macroeconomics SSCI; Critical Thinking; Quantitative Literacy	3
ENGL 1010	Composition I (or ENGL 1010A) HUMN; Written Communication; Information Literacy	3
JOUR 1050	Introduction to Mass Media HUMN; Written Communication; Critical Thinking	3
MATH 1175	Statistics for the Health and Social Sciences MSCI; Scientific Reasoning; Quantitative Literacy	3
SOCS 1010	General Sociology SSCI; Information Literacy; Diverse Perspectives	3
Choose ONE of the following: MSCI		3-5
Mathematics Elective ( <a href="https://catalog.ccri.edu/academic-information/general-education/course-attributes/#mathgened/">https://catalog.ccri.edu/academic-information/general-education/course-attributes/#mathgened/</a> )		
Science Elective ( <a href="https://catalog.ccri.edu/academic-information/general-education/course-attributes/#scigened/">https://catalog.ccri.edu/academic-information/general-education/course-attributes/#scigened/</a> )		
Subtotal		24-26
<b>Major Core Requirements</b>		
COMM 1005	Careers and Academic Success for Communication and Media	3
COMM 1201	Radio Production <sup>A</sup>	3
or FILM 2100 Television Production <sup>A</sup>		
or JOUR 1200 Newspaper Production <sup>A</sup>		
COMM 1300	Media Production and Presentation	3
COMM 2490	Field Experience <sup>A</sup> (last semester course)	2
COMM 2500	Portfolio Capstone (last semester course)	2
FILM 1010	Principles of Film and Media HUMN; Critical Thinking; Diverse Perspectives	3
Subtotal		16
<b>Communication Concentration</b>		
COMM 1400	Social Media Communication	3
COMM 2010	Persuasion	3
COMM 2020	The Art of Public Speaking: Romancing the Room	3
COMM 2025	Interpersonal Communication	3
COMM 2030	Small Group Communication	3
Choose TWO of the following:		6
Communications Elective ( <a href="https://catalog.ccri.edu/course-descriptions/comm/">https://catalog.ccri.edu/course-descriptions/comm/</a> )		
Journalism Elective ( <a href="https://catalog.ccri.edu/course-descriptions/jour/">https://catalog.ccri.edu/course-descriptions/jour/</a> )		
Subtotal		21
<b>Total Hours</b>		<b>61-63</b>

<sup>A</sup> Work-based learning course

## Recommended Course Sequence

Course	Title	Hours
<b>Year 1</b>		
<b>Semester 1</b>		
COMM 1005	Careers and Academic Success for Communication and Media	3
COMM 1010	Communication Fundamentals <sup>A</sup>	3
COMM 1075	Digital, Civic, and Media Literacy	3
ENGL 1010	Composition I (or ENGL 1010A)	3
Choose ONE of the following		3

Mathematics Elective ( <a href="https://catalog.ccri.edu/academic-information/general-education/course-attributes/#mathgened/">https://catalog.ccri.edu/academic-information/general-education/course-attributes/#mathgened/</a> )	
Science Elective ( <a href="https://catalog.ccri.edu/academic-information/general-education/course-attributes/#scigened/">https://catalog.ccri.edu/academic-information/general-education/course-attributes/#scigened/</a> )	
<b>Hours</b>	<b>15</b>
<b>Semester 2</b>	
COMM 1300	Media Production and Presentation 3
FILM 1010	Principles of Film and Media 3
JOUR 1050	Introduction to Mass Media 3
MATH 1175	Statistics for the Health and Social Sciences 3
SOC 1010	General Sociology 3
<b>Hours</b>	<b>15</b>
<b>Year 2</b>	
<b>Semester 1</b>	
COMM 2025	Interpersonal Communication 3
COMM 2030	Small Group Communication 3
Choose ONE of the following: 3	
COMM 1201	Radio Production^
FILM 2100	Television Production^
JOUR 1200	Newspaper Production^
Choose ONE of the following: 3	
Communications Elective ( <a href="https://catalog.ccri.edu/course-descriptions/comm/">https://catalog.ccri.edu/course-descriptions/comm/</a> )	
Journalism Elective ( <a href="https://catalog.ccri.edu/course-descriptions/jour/">https://catalog.ccri.edu/course-descriptions/jour/</a> )	
ECON 2040	Principles of Macroeconomics 3
<b>Hours</b>	<b>15</b>
<b>Semester 2</b>	
COMM 1400	Social Media Communication 3
COMM 2010	Persuasion 3
COMM 2020	The Art of Public Speaking: Romancing the Room 3
COMM 2490	Field Experience^ 2
COMM 2500	Portfolio Capstone 2
Choose ONE of the following: 3	
Communications Elective ( <a href="https://catalog.ccri.edu/course-descriptions/comm/">https://catalog.ccri.edu/course-descriptions/comm/</a> )	
Journalism Elective ( <a href="https://catalog.ccri.edu/course-descriptions/jour/">https://catalog.ccri.edu/course-descriptions/jour/</a> )	
<b>Hours</b>	<b>16</b>
<b>Total Hours</b>	<b>61</b>

^ Work-based learning course

with additional benefits. Transfer information, events, and articulations are available on the Transfer Center website ([https://ccri.edu/oes/transfer\\_center/](https://ccri.edu/oes/transfer_center/)).

Students are encouraged to take advantage of Communication and Media (<https://www.ccri.edu/comm/transfer.html>) transfer opportunities.

## Transfer

Please meet with an Academic Advisor/Student Success Coach (<https://ccri.edu/advising/>) if you are interested in earning a bachelor's degree. Your Academic Advisor will help you select the courses that best prepare you for transfer to a four-year college or university.

Check out the Joint Admissions Agreement (<https://ccri.edu/jaa/>) if you are interested in transferring to Rhode Island College or the University of Rhode Island. The JAA program offers seamless transfer to RIC or URI