COMMUNICATION AND MEDIA, COMMUNICATION - CERTIFICATE



COMM

Communication and Media certificates offer practical training in their various disciplines. Whether communicating or creating content for traditional or new media platforms, students will gain an understanding of how to craft and communicate a message. Certificate programs stack into degree programs.

The Communication certificate program prepares students with the soft skills necessary for professionalism in the workplace.

Program Learning Outcomes

Upon completion of this program, a student will be able to:

- 1. Communicate effectively, both orally and in writing, in a variety of contexts and across a variety of platforms.
- 2. Develop individual, interpersonal, and group communication skills.
- 3. Create messages appropriate to the audience, purpose, and context

Certificate Requirements

Code	Title	Hours	
COMM 1010	Communication Fundamentals ^A HUMN; Non-Written Communication; Social and Professional Responsibilities	3	
COMM 1300	Media Production and Presentation	3	
COMM 2020	The Art of Public Speaking: Romancing the Roor	n 3	
COMM 2025	Interpersonal Communication	3	
COMM 2030	Small Group Communication	3	
Communications Elective (https://catalog.ccri.edu/course-descriptions/comm/)			
Total Hours		18	

[^] Work-based learning course

Recommended Course Sequence

Course	Title	Hours		
Year 1				
Semester 1				
COMM 1010	Communication Fundamentals [^]	3		
COMM 1300	Media Production and Presentation	3		
Communications	Elective (https://catalog.ccri.edu/course-	3		
descriptions/comm/)				
	Hours	9		
Semester 2				
COMM 2020	The Art of Public Speaking: Romancing the Room	3		
COMM 2025	Interpersonal Communication	3		

	Total Hours	18
	Hours	9
COMM 2030	Small Group Communication	3

[^] Work-based learning course