# COMMUNICATION AND MEDIA, FILM - CERTIFICATE

## MDPR

Communication and Media certificates offer practical training in their various disciplines. Whether communicating or creating content for traditional or new media platforms, students will gain an understanding of how to craft and communicate a message. Certificate programs stack into degree programs.

The Film Media Production certificate program prepares students for a wide range of media-related professions by offering the opportunity to gain technical production skills and to learn techniques necessary for effective content creation.

## Program Learning Outcomes

**Upon completion of this program, a student will be able to:**

1. Create visual stories utilizing image composition, sequencing, nonlinear editing techniques, and the three phases of production.
2. Demonstrate competency in operating media production equipment and software in the studio and field.
3. Discuss the history and forms of media production, its use, and its impact on society, corporations, and government, from local and global perspectives.

## Certificate Requirements

| Code | Title | Hours |
|---|---|---|
| FILM 1010 | Principles of Film and Media HUMN; Critical Thinking; Diverse Perspectives | 3 |
| FILM 1020 | Film and Media Production | 3 |
| FILM 2300 | Intermediate Editing | 3 |
| FILM 2310 | Sound Design and Production | 3 |
| Choose ONE of the following: | | 3 |
| FILM 2150 | Introduction to Cinematography | |
| FILM 2200 | Documentary Production | |
| Choose ONE of the following: | | 3 |
| FILM 2350 | Animation and Motion Graphics | |
| FILM 2370 | Digital Content Creation | |
| **Total Hours** | | **18** |

## Recommended Course Sequence

| Course | Title | Hours |
|---|---|---|
| **Year 1** | | |
| **Semester 1** | | |
| FILM 1010 | Principles of Film and Media | 3 |
| FILM 1020 | Film and Media Production | 3 |
| FILM 2310 | Sound Design and Production | 3 |
| | **Hours** | **9** |
| **Semester 2** | | |
| FILM 2300 | Intermediate Editing | 3 |
| Choose ONE of the following: | | 3 |
| FILM 2150 | Introduction to Cinematography | |
| FILM 2200 | Documentary Production | |
| Choose ONE of the following: | | 3 |
| FILM 2350 | Animation and Motion Graphics | |
| FILM 2370 | Digital Content Creation | |
| | **Hours** | **9** |
| | **Total Hours** | **18** |