

COMMUNICATION AND MEDIA, JOURNALISM - CERTIFICATE



JOUR

Communication and Media certificates offer practical training in their various disciplines. Whether communicating or creating content for traditional or new media platforms, students will gain an understanding of how to craft and communicate a message. Certificate programs stack into degree programs.

The Journalism certificate program prepares students with the writing skills necessary to succeed and excel in today's modern media environment.

Program Learning Outcomes

Upon completion of this program, a student will be able to:

1. Explore digital reporting and multimedia production.
2. Implement essential research, interviewing, ethics, and storytelling skills.
3. Create news stories that appeal to audiences across various media.

Certificate Requirements

Code	Title	Hours
COMM 1300	Media Production and Presentation	3
JOUR 1150	Discovering Journalism	3
JOUR 1200	Newspaper Production^	3
JOUR 2000	News Writing	3
JOUR 2221	Digital Reporting	3
Choose ONE of the following:		3
Communications Elective (https://catalog.ccri.edu/course-descriptions/comm/)		
Journalism Elective (https://catalog.ccri.edu/course-descriptions/jour/)		
Total Hours		18

^ Work-based learning course

Recommended Course Sequence

Course	Title	Hours
Year 1		
Semester 1		
JOUR 1150	Discovering Journalism	3
COMM 1300	Media Production and Presentation	3
Choose ONE of the following:		3
Communications Elective (https://catalog.ccri.edu/course-descriptions/comm/)		
Journalism Elective (https://catalog.ccri.edu/course-descriptions/jour/)		
Hours		9

Semester 2		
JOUR 2000	News Writing	3
JOUR 2221	Digital Reporting	3
JOUR 1200	Newspaper Production^	3
Hours		9
Total Hours		18

^ Work-based learning course