

# COMMUNICATION AND MEDIA, COMMUNICATION - ASSOCIATE IN ARTS



## COMG

The Communication and Media associate degree program offers students a choice of concentrations which prepare students to enter a career in various communication and media disciplines or to transfer to a four-year college where they can further refine and develop their skills, earning a bachelor’s degree. Transfer agreements with local and regional colleges enable students to make a seamless transition into a four-year institution. Program faculty mentor students to help them select, balance, and sequence courses.

Whether creating content for traditional or digital media platforms, enrolled students will acquire the skills to craft and communicate a message. A combination of core course requirements, as well as specialized courses and general electives, provides students with theoretical background and hands-on application. Field placement, a portfolio, and experiential learning are built into the program so graduates are prepared to enter careers with work experience.

**Note:** Many courses require prerequisites, corequisites and/or testing. For details, see Communication (<https://catalog.ccri.edu/course-descriptions/comm/>), Journalism (<https://catalog.ccri.edu/course-descriptions/jour/>), and Film (<https://catalog.ccri.edu/course-descriptions/film/>) course descriptions.

For more information, visit the Communication and Media (<https://www.ccri.edu/cmmd/>) website.

## Requirements

Code	Title	Hours
<b>General Education Requirements</b>		
COMM 1075	Digital and Media Literacy	3
COMM 1010	Communication Fundamentals <sup>^</sup>	3
JOUR 1050	Introduction to Mass Media	3
ENGL 1010	Composition I (or ENGL 1010A)	3
MATH 1175	Statistics for the Health and Social Sciences	3
ECON 2040	Principles of Macroeconomics	3
SOCS 1010	General Sociology	3
MSCI Elective		3
<b>Subtotal</b>		<b>24</b>
<b>Major Core Requirements</b>		
COMM 1005	Careers and Academic Success for Communication and Media	3
COMM 1300	Media Production and Presentation	3
FILM 1010	Principles of Film and Media	3
COMM 2490	Field Experience <sup>^</sup> (last semester course)	2
COMM 2500	Portfolio Capstone (last semester course)	2
COMM 1201	Radio Production <sup>^</sup>	3
	or COMM 1200	

	or FILM 2100	Television Production <sup>^</sup>	
<b>Subtotal</b>			<b>16</b>
<b>Communication Concentration</b>			
COMM 2025	Interpersonal Communication		3
COMM 2030	Small Group Communication		3
COMM 2010	Persuasion		3
COMM 2020	The Art of Public Speaking: Romancing the Room		3
COMM 1400	Social Media Communication		3
Any COMM or JOUR course			6
<b>Subtotal</b>			<b>21</b>
<b>Total Hours</b>			<b>61</b>

## Recommended Course Sequence

Course	Title	Hours
<b>Year 1</b>		
<b>Semester 1</b>		
COMM 1005	Careers and Academic Success for Communication and Media	3
COMM 1010	Communication Fundamentals <sup>^</sup>	3
COMM 1075	Digital, Civic, and Media Literacy	3
ENGL 1010	Composition I (or ENGL 1010A)	3
MSCI Elective		3
	<b>Hours</b>	<b>15</b>
<b>Semester 2</b>		
JOUR 1050	Introduction to Mass Media	3
FILM 1010	Principles of Film and Media	3
COMM 1300	Media Production and Presentation	3
MATH 1175	Statistics for the Health and Social Sciences	3
SOCS 1010	General Sociology	3
	<b>Hours</b>	<b>15</b>
<b>Year 2</b>		
<b>Semester 1</b>		
COMM 2025	Interpersonal Communication	3
COMM 2030	Small Group Communication	3
COMM 1201	Radio Production <sup>^</sup>	3
	or JOUR 1200 or Newspaper Production <sup>^</sup>	
	or FILM 2100 or Television Production <sup>^</sup>	
Any COMM or JOUR		3
ECON 2040	Principles of Macroeconomics	3
	<b>Hours</b>	<b>15</b>
<b>Semester 2</b>		
COMM 1400	Social Media Communication	3
COMM 2010	Persuasion	3
COMM 2020	The Art of Public Speaking: Romancing the Room	3
COMM 2490	Field Experience <sup>^</sup>	2
COMM 2500	Portfolio Capstone	2
Choose any COMM or JOUR		3
	<b>Hours</b>	<b>16</b>
<b>Total Hours</b>		<b>61</b>

## **Transfer**

If you are interested in earning a bachelor's degree, please meet with an Academic Advisor (<https://ccri.edu/advising/>) who can help you select the courses that best prepare you for transfer to a four-year college or university.

If you are interested in transferring to Rhode Island College or the University of Rhode Island, check out the Joint Admissions Agreement (<https://ccri.edu/jaa/>). Transfer information, events and articulations can be found on the Transfer Center website ([https://ccri.edu/oes/transfer\\_center/](https://ccri.edu/oes/transfer_center/)).

Students are encouraged to take advantage of Communication and Media (<https://www.ccri.edu/comm/transfer.html>) transfer opportunities.