

COMMUNICATION AND MEDIA

As a Communication and Media student, you have a range of programs to choose from, including academic majors, certificate programs, and transfer degrees. Our programs prepare you to start a career or transfer to a four-year college where you can further refine and develop your skills, earning a bachelor's degree. Existing transfer agreements with local and regional colleges enable students to transition seamlessly into a four-year institution.

The ability to communicate is the number one skill set employers are asking for; they need employees who can work effectively with others, express themselves, give presentations, produce content, and write clearly. Whether creating content for traditional or digital media platforms, you will learn how to craft and produce messages for various media formats.

A combination of core course requirements, specialized courses, and general education electives provides you with theoretical concepts and hands-on applications. Field placement and portfolio classes are included in the program preparing you to enter a career with work experience, a resume, and a digital portfolio. Our Digital Sandbox allows you to practice in real-world environments by participating in our television channel, radio station, and newspaper.

Programs

Associate Degree Programs

- Communication and Media, Communication - Associate in Arts (<https://catalog.ccri.edu/programs-study/communication-film/assoc/communication-aa/>)
- Communication and Media, Film - Associate in Arts (<https://catalog.ccri.edu/programs-study/communication-film/assoc/film-media-aa/>)
- Communication and Media, Journalism - Associate in Arts (<https://catalog.ccri.edu/programs-study/communication-film/assoc/journalism-aa/>)

Certificates

- Communication and Media, Communication - Certificate (<https://catalog.ccri.edu/programs-study/communication-film/cert/communication-certificate/>)
- Communication and Media, Film - Certificate (<https://catalog.ccri.edu/programs-study/communication-film/cert/film-certificate/>)
- Communication and Media, Journalism - Certificate (<https://catalog.ccri.edu/programs-study/communication-film/cert/journalism-certificate/>)

JAA Transfer Degrees

- Communication and Media Transfer, Communication Studies BA - Associate in Arts (URI) (<https://catalog.ccri.edu/programs-study/communication-film/transfer/communication-studies-ba-uri/>)
- Communication and Media Transfer, Film BA - Associate in Arts (RIC) (<https://catalog.ccri.edu/programs-study/communication-film/transfer/film-ba-ric/>)
- Communication and Media Transfer, Film Media BA - Associate in Arts (URI) (<https://catalog.ccri.edu/programs-study/communication-film/transfer/film-media-ba-uri/>)

- Communication and Media Transfer, Journalism BA - Associate in Arts (URI) (<https://catalog.ccri.edu/programs-study/communication-film/transfer/journalism-ba-uri/>)
- Communication and Media Transfer, Media Communications and Advertising BA - Associate in Arts (RIC) (<https://catalog.ccri.edu/programs-study/communication-film/transfer/media-advertising-ba-ric/>)
- Communication and Media Transfer, Sports Media and Communication BA - Associate in Arts (URI) (<https://catalog.ccri.edu/programs-study/communication-film/transfer/sports-media-ba-uri/>)

Courses

Communication (COMM)

COMM 1005 - Careers and Academic Success for Communication and Media

(3 Credits)

This course is designed to give students an overview of the Communication and Media industries and related careers. Students will explore personal values, institutional supports, and academic goals. Class topics will include transition to college, academic planning, and engagement in the CCRI community. Students will understand the baseline requirements necessary for working in the Communication and Media disciplines, and the career and transfer degree options available. This course is required for all students in Communication and Media and should be taken during the student's first semester in the program.

Lecture: 3 hours

Prerequisite(s): (English Wrtg Course Placement or ENGL 0500 or ENGL 1005 or ENGL 1010) and (Reading Course Placement or ENGL 0850 or ENGL 0890 or ENGL 0950 or ENGL 1002)

COMM 1010 - Communication Fundamentals[^]

(3 Credits)

This course examines fundamental concepts related to communicating across a variety of contexts and cultures while emphasizing practical application to everyday life. Through multiple methods (readings, lectures, discussions, activities, research, written and speaking assignments), this course presents predominant theories of and guided experiences with interpersonal, group, and public communication. Focus is on analyzing audiences, identifying/evaluating communication styles, researching effectively, and presenting sound arguments. The real-world skills that students develop through the Work-Based Learning practicum will help them maintain healthy relationships, increase understanding of others, and voice ideas and concerns in public forums.

Lecture: 2 hours, Other: 2 hours

Prerequisite(s): (English Wrtg Course Placement or ENGL 0500 or ENGL 1005 or ENGL 1010) and (Reading Course Placement or ENGL 0850 or ENGL 0890 or ENGL 0950 or ENGL 1002) or (Bachelor Degree or higher)

Course completes the following requirements:

Oral Communication
Social & Prof Responsibilities
Humanities Requirement

URI/RIC Transfer General Education Transfer Opportunity: Yes

**COMM 1013 - Celebrity Communication (Taylor's Version)
(3 Credits)**

This course will explore celebrity relationships and their influence by studying Taylor Swift and her highly successful audience engagement. Students will learn the history of parasocial relationships, how messages influence fan behavior and why audiences seek this type of interaction. Students will also discover how these relationships helped individuals and groups during the pandemic and can be a source of support in times of crisis.

Lecture: 3 hours

Prerequisite(s): (English Wrtg Course Placement or ENGL 0500 or ENGL 1005 or ENGL 1010) and (Reading Course Placement or ENGL 0850 or ENGL 0890 or ENGL 0950 or ENGL 1002)

**COMM 1075 - Digital, Civic, and Media Literacy
(3 Credits)**

This course explores how life, work, and citizenship have been impacted by digital media and culture. Students will learn how to critically analyze and create media in a variety of forms.

Lecture: 3 hours

Prerequisite(s): (English Wrtg Course Placement or ENGL 0500 or ENGL 1005 or ENGL 1010) and (Reading Course Placement or ENGL 0850 or ENGL 0890 or ENGL 0950 or ENGL 1002)

Course completes the following requirements:

Critical Thinking

Diverse Perspectives

Humanities Requirement

URI/RIC Transfer General Education Transfer Opportunity: Yes

**COMM 1110 - Voice and Articulation
(3 Credits)**

Designed for those people with speech habits resulting in problems of being heard and understood, this course emphasizes voice development and improvement in articulation for clearer and more effective speech.

Lecture: 3 hours

Prerequisite(s): COMM 1010

**COMM 1180 - Oral Interpretation
(3 Credits)**

This course is designed for students with experience in speaking who are planning careers that require them to read aloud, to be dramatic and to tell stories, possibly to children. The student will learn to interpret prose and poetry orally for the entertainment and edification of small or large audiences.

Lecture: 3 hours

Prerequisite(s): COMM 1010

**COMM 1201 - Radio Production^
(3 Credits)**

Students learn the fundamental skills of radio production and podcasting through instruction and practical work for CCRI Radio. Working as part of the radio station team, students will participate in weekly hands-on planning, production, postproduction, and distribution of streaming audio content, including live radio, podcasting, news reporting, and event production. May be repeated for credit with permission of instructor.

Lecture: 2 hours, Lab: 2 hours

Prerequisite(s): COMM 1010

**COMM 1203 - Sports Media Communication
(3 Credits)**

This course provides an overview of the use of media and communication in sport. It covers a survey of perspectives and addresses the changing landscape of media and communication.

Lecture: 3 hours

Prerequisite(s): (English Wrtg Course Placement or ENGL 0500 or ENGL 1005 or ENGL 1010) and (Reading Course Placement or ENGL 0850 or ENGL 0890 or ENGL 0950 or ENGL 1002)

**COMM 1204 - Sports Broadcasting and Production
(3 Credits)**

This course offers students a comprehensive approach to the study of sports broadcasting. Students will learn the basics of producing, writing, reporting, editing, anchoring and podcasting. They will also learn about the changing landscape of sports media.

Lecture: 2 hours, Lab: 2 hours

Prerequisite(s): COMM 1010 and COMM 1300

**COMM 1300 - Media Production and Presentation
(3 Credits)**

In this course, students will acquire foundational skills in media production and presentation. As a preparation for upper-level courses, students will learn essential techniques to create and produce media as well as craft and deliver effective presentations. This hands-on course will provide instruction and practice in graphic, video, audio, animation, web, and presentation production. Students will begin the creation of a digital e-portfolio that will store and display content from the various courses in the degree program and then curated in the final portfolio capstone course.

Lecture: 2 hours, Lab: 2 hours

Prerequisite(s): FILM 1010

**COMM 1400 - Social Media Communication
(3 Credits)**

This course will explore the history, rise, and growth of social media as a 21st century communication practice. Students will study the advances that led to the creation of social media and just as importantly examine how the use of social media fed its growth. Students will develop social media communication plans and practice digital communication using online tools, such as Facebook, Twitter, LinkedIn, Kickstarter, YouTube, Flickr, Digg, and Tumblr.

Lecture: 3 hours

Prerequisite(s): (English Wrtg Course Placement or ENGL 0500 or ENGL 1005 or ENGL 1010) and (Reading Course Placement or ENGL 0850 or ENGL 0890 or ENGL 0950 or ENGL 1002)

**COMM 1600 - Introduction to Public Relations^
(3 Credits)**

The goal of this course is to introduce public relations principles, practices, and emerging trends through classwork and application. Students will explore public relations' history, evolution, functions and ethics. They will learn public relations strategies and objectives as they practice the different approaches required for communicating with a variety of audiences using industry-wide best practices. Student will learn the importance of accurate research, effective writing, collaboration and critical thinking. The technological changes of public relations and how technology impacts the public relations industry will also be covered as well as how to use a variety of digital tools to create public relations materials. Students will produce a range of assignments that include press releases, pitches, fact sheets/backgrounders, press advisories, and newsletters as well as social media posts. This course also provides a Work-Based Learning (WBL) experience.

Lecture: 2 hours, Lab: 2 hours

Prerequisite(s): COMM 1010 (may be taken concurrently)

**COMM 2010 - Persuasion
(3 Credits)**

In this course we will explore fundamental concepts related to persuasion across a variety of contexts while emphasizing practical application to everyday life. Critically evaluate multiple methods (readings, lectures, discussions, activities, research, written and speaking assignments), this course presents predominant theories of and guided experiences with interpersonal, group, and public communication. Students will learn to develop and implement a persuasive campaign that is appropriately adapted to the audience you seek to persuade. Students will develop real world skills from involvement in a philanthropic student service project by engaging yourself in your community, providing service to others, and persuading others to be charitable with their time and resources.

Lecture: 3 hours

Prerequisite(s): COMM 1010

**COMM 2020 - The Art of Public Speaking: Romancing the Room
(3 Credits)**

This course covers the principles of public speaking and audience engagement. Students will learn how to handle speaking anxiety, organize, and deliver a formal presentation, using verbal and non-verbal communication to connect with their audience. During the course, students learn to use their own communication style while adapting their message for a variety of audiences. Students present several speeches in a safe and comfortable environment. Throughout the semester lectures focus on the use of language, narratives, vocal variation, basic techniques for public speaking, and effective methods to overcome the fear of speaking in front of a large audience or small group of people.

Lecture: 2 hours, Lab: 2 hours

Prerequisite(s): COMM 1010

**COMM 2025 - Interpersonal Communication
(3 Credits)**

This course surveys theories and concepts related to communication between individuals. Through participation in course activities and assignments, students will analyze interpersonal interactions in the world around them and apply strategies to improve their own communication style to meet personal, social, and professional goals. Topics include self-concept, perception, effective listening, types of relationships/stages of development, nonverbal communication, and conflict resolution. Emphasis is placed on examining interpersonal communication from diverse perspectives, including age, gender, race, and culture.

Lecture: 3 hours

Prerequisite(s): COMM 1010

**COMM 2030 - Small Group Communication
(3 Credits)**

In this course, students will learn the most recent research findings and the practical tools they need to become productive group members. Students will learn concepts and techniques for work groups, committees, task forces, self-directed work teams, and other small groups with objectives such as finding solutions to problems, producing goods, and creating policies. Communication theory is applied to active classroom participation.

Lecture: 3 hours

Prerequisite(s): COMM 1010

**COMM 2490 - Field Experience^
(2 Credits)**

In this course, students will work off-site at a company and interest area that they are studying. Students will be matched with an opportunity that allows them to apply their skills learned in the classroom and that provides a real-world experience in Communication and Media. (Prerequisite: Last semester and/or permission of instructor).

Lecture: 0 hours, Other: 12 hours

Prerequisite(s): COMM 1000 and COMM 1005 and COMM 1400 and COMM 2000 and COMM 2500 (may be taken concurrently)

**COMM 2500 - Portfolio Capstone
(2 Credits)**

In this course, students will create a professional portfolio of representative work that demonstrates their skills and ability in media creation. Through a series of short exercises and assignments, students will assemble a body of work from their course assignments and independent projects to create this comprehensive online portfolio. The course is taken in the last semester of the program sequence.

Lecture: 1 hour, Other: 2 hours

Prerequisite(s): COMM 1005 and COMM 1400 and COMM 2000 and COMM 2490 (may be taken concurrently)

Film (FILM)**FILM 1005 - Digital Video Essentials
(1 Credit)**

In this course, students are taught the fundamental technical and aesthetic concepts of planning, shooting, editing and sharing digital video and audio. Using consumer technology, students will learn to efficiently create and share professional video for social media and video streaming platforms. Concepts include framing, lighting, sound, and image for remote video capture and teleconferencing.

Lecture: 1 hour

**FILM 1010 - Principles of Film and Media
(3 Credits)**

This introductory course is designed for those who have little or no background in film studies and production. The student will be introduced to the elements of cinematography, sound design, principles of editing; the means of analyzing narrative structure; aspects of film history and theory; how external forces shape film aesthetics, and how to design and produce visual and auditory content. The course will offer opportunities to practice elementary techniques and skills that align with the techniques studied.

Lecture: 2 hours, Lab: 2 hours

Prerequisite(s): (English Wrtg Course Placement or ENGL 0500 or ENGL 1005 or ENGL 1010) and (Reading Course Placement or ENGL 0850 or ENGL 0890 or ENGL 0950 or ENGL 1002)

Course completes the following requirements:

Critical Thinking

Diverse Perspectives

Humanities Requirement

URI/RIC Transfer General Education Transfer Opportunity: Yes

**FILM 1020 - Film and Media Production
(3 Credits)**

In this hands-on course, students learn the industry-standard tools of cinematography, videography, and sound production necessary for subsequent courses. Topics include camera and microphone operation, video and audio capture, camera supports, editing, sound design, titling, effects, and color correction. Students will also learn how to compress and encode video so that it is optimized for current platforms.

Lecture: 2 hours, Lab: 2 hours

Prerequisite(s): FILM 1010 and COMM 1300

**FILM 1204 - History of Film I: Early Cinema to 1950s
(3 Credits)**

This course studies the history of motion pictures, beginning with the invention of the moving image in the 1880s through the middle of the twentieth century. The industrial and social history of cinema in the United States including the studio system, the star system, and content regulation are explored. The international cinema of Germany, France, Soviet Union, and other countries are also studied. Historical events and their effects are also investigated, including world wars, cultural transformations, racial diversity and global influences. Technical invention of key visual and audio recording devices is reviewed, as well as key narrative developments in structure, genre, pacing and editing. Significant films will be screened for analysis and discussion.

Lecture: 2 hours, Lab: 2 hours

Prerequisite(s): (English Wrtg Course Placement or ENGL 0500 or ENGL 1005 or ENGL 1010) and (Reading Course Placement or ENGL 0850 or ENGL 0890 or ENGL 0950 or ENGL 1002)

Course completes the following requirements:

Critical Thinking
Diverse Perspectives
Humanities Requirement

URI/RIC Transfer General Education Transfer Opportunity: Yes

**FILM 1205 - History of Film II: 1950s to Present
(3 Credits)**

This course is designed as an overview of the significant national and international trends in the history of film, from approximately 1950 until the present day. The emphasis will be on significant cinematic movements, the key players and films within those environments, and the larger social and historical context in which these movements occurred. Through screenings, readings, and class discussions, students will develop an appreciation for the critical insight into the history, politics, aesthetics, and philosophical debates that shaped these cinematic traditions.

Lecture: 2 hours, Lab: 2 hours

Prerequisite(s): (English Wrtg Course Placement or ENGL 0500 or ENGL 1005 or ENGL 1010) and (Reading Course Placement or ENGL 0850 or ENGL 0890 or ENGL 0950 or ENGL 10021)

Course completes the following requirements:

Critical Thinking
Diverse Perspectives
Humanities Requirement

URI/RIC Transfer General Education Transfer Opportunity: Yes

**FILM 2100 - Television Production^
(3 Credits)**

Introduction to fundamental skills in the television studio production through instruction and practical work for the CCRI Channel. Working as part of the television station team, students will participate in weekly hands-on planning, video camera operations, recording audio and video, newsroom production, lighting, sets, shooting interviews, editing, and directing for television. May be repeated for credit with permission of instructor.

Lecture: 2 hours, Lab: 2 hours

Prerequisite(s): COMM 1000 or FILM 1020

**FILM 2110 - Crafting the Short Film
(3 Credits)**

This course lays the foundations for students to understand the steps required to successfully execute the planning of a film production. Students will learn how to craft a story and write a properly formatted screenplay. Additionally, students will be introduced to the key components of planning a film production including: budget, schedule, and script breakdowns. They will construct their own versions of these documents, and practice basic producing and coordinating skills. All of these skills will help students fully understand how to effectively write and use a screenplay.

Lecture: 2 hours, Lab: 2 hours

Prerequisite(s): FILM 1010 or FILM 1020

**FILM 2150 - Introduction to Cinematography
(3 Credits)**

Class explores the craft and technology of cinematography to increase consistency and predictability in filmmaking, while allowing for exploration and experimentation in the creation of the moving image. Camera, shot composition, lighting, and underlying technologies are examined with hands-on projects, which encompass all stages of the production process.

Lecture: 2 hours, Lab: 2 hours

Prerequisite(s): FILM 1020

**FILM 2200 - Documentary Production
(3 Credits)**

This course builds on basic video production principles learned in FILM 1020, incorporating nonfiction filmmaking and field production techniques. Lectures, screenings, and hands-on labs provide an in-depth understanding of video production and related topics. Also included are technical aspects of scripting, lighting, camera operation, continuity, post-production editing, logistics, and preparing a production budget.

Lecture: 2 hours, Lab: 2 hours

Prerequisite(s): COMM 1000 or FILM 1020

FILM 2210 - Film Theory**(3 Credits)**

In this film studies survey course, major concepts and methodologies in film theory are introduced. An emphasis on critical reading and writing in film theory introduces the student to major conceptual frameworks, including psychoanalysis, feminism, and other key theories. Students will apply theories to American and International films and participate in the evolving debate about how to understand film as part of our culture.

Lecture: 2 hours, Lab: 2 hours

Prerequisite(s): (English Wrtg Course Placement or ENGL 0500 or ENGL 1005 or ENGL 1010) and (Reading Course Placement or ENGL 0850 or ENGL 0890 or ENGL 0950 or ENGL 1002)

Course completes the following requirements:

Information Literacy

Social & Prof Responsibilities

Humanities Requirement

URI/RIC Transfer General Education Transfer Opportunity: Yes

FILM 2250 - Filmic Representation Across Culture: Black American Cinema**(3 Credits)**

This film studies course is a broad survey of Black American Cinema, from the early 1900s to present day. The course will chronicle films created by Black filmmakers in Hollywood as well as independently produced films. Both Film History and Film Theory methodologies will be utilized. Through a historical lens, students will examine how the changing sociopolitical context of the United States lent to new and evolving genres and subjects. Through a theoretical lens, students will analyze the various forms of production and spectatorship unique to Black American Cinema. From Oscar Micheaux's early twentieth century films through the modern-day cultural moment of Black Panther, students will engage with a wide gamut of themes and aesthetic sensibilities in this canon of films.

Lecture: 2 hours, Lab: 2 hours

Prerequisite(s): (English Wrtg Course Placement or ENGL 0500 or ENGL 1005 or ENGL 1010) and (Reading Course Placement or ENGL 0850 or ENGL 0890 or ENGL 0950 or ENGL 1002)

FILM 2300 - Intermediate Editing**(3 Credits)**

This course provides the student with an in-depth study of the history, techniques and technology of video and media editing. Students will study the principles and practices of editing by analyzing examples from classic and contemporary film and video as they learn how to build and strengthen a story and engage an audience. Using the latest industry non-linear software tools, students will work on advanced editing exercises that provide opportunities to master the editing process. An overview of the editing process, techniques, in-depth procedures, and skills will be reviewed. At the end of the course, the student will have learned the skills necessary to prepare for professional certification.

Lecture: 2 hours, Lab: 2 hours

Prerequisite(s): COMM 1000 or FILM 1020

FILM 2310 - Sound Design and Production**(3 Credits)**

Course examines fundamental concepts and production techniques for audio communication. Students will explore elements of audio for media including video, radio, web, commercials, news reporting, sports commentary, monologues, narration, voice-over, podcasting, ADR, Foley, film scoring, and mixing.

Lecture: 2 hours, Lab: 2 hours

Prerequisite(s): COMM 1000 or FILM 1020

FILM 2350 - Animation and Motion Graphics**(3 Credits)**

In this course, students learn the principles of digital 2D animation, motion graphics, and visual effects. Students become familiar with industry standard tools used to make film and media productions communicate more effectively, including kinetic text, composite video, and broadcast design. Learning is guided by discussion, lecture, weekly readings, observing and responding to films, and creating digital animation projects. Lecture: 2 hours Lab: 2 hours

Lecture: 2 hours, Lab: 2 hours

Prerequisite(s): COMM 1000 or FILM 1020

FILM 2370 - Digital Content Creation (3 Credits)

Practical application of planning, technical skills, and craft to create varying types of digital media across platforms. Working in video, audio, and graphics, students learn to create and modify projects for social media, advertising, information display, brand identity, podcasting/radio, and short-form current events programming. This career-oriented course prepares students to be flexible creators and comprehensive media problem solvers, employing critical thinking and ethical practice in their craft.

Lecture: 2 hours, Lab: 2 hours

Prerequisite(s): FILM 1020 or FILM 2300 (may be taken concurrently)

FILM 2400 - Film and Media Distribution (3 Credits)

Students in this course gain a practical understanding of the distribution of media productions and film projects, including budgeting, marketing, and technical implementation. In addition to learning through lectures, screenings, and labs to gain an in-depth understanding and working knowledge of the business side of media, students will use digital technology to optimize media for broadcast, web, commercial and social media outlets across various devices. Methods will include digital media streaming, television, radio, podcasting, event planning, and exhibition programming.

Lecture: 2 hours, Lab: 2 hours

Prerequisite(s): (COMM 1000 or FILM 1020)

Journalism (JOUR)

JOUR 1050 - Introduction to Mass Media (3 Credits)

This introductory course surveys how media influences individuals, cultures, and societies. Topics include entertainment media, digital media, the Internet, books, newspapers, magazines, recordings, advertising, and other relevant issues. In addition, media ethics and responsibility, government regulation, legal issues, politics, and corporate media will be examined.

Lecture: 3 hours

Prerequisite(s): (English Wrtg Course Placement or ENGL 0500 or ENGL 1005 or ENGL 1010) and (Reading Course Placement or ENGL 0850 or ENGL 0890 or ENGL 0950 or ENGL 1002)

Course completes the following requirements:

Written Communication

Critical Thinking

Humanities Requirement

URI/RIC Transfer General Education Transfer Opportunity: Yes

JOUR 1150 - Discovering Journalism (3 Credits)

The aim of this class is to introduce students to journalism as a practice, as a function of democracy, and as a tool to create a well-informed citizenry. This course will familiarize you with what journalists do, how they do it and why they do it. Through participation in course activities, readings and assignments, students will learn about the guiding principles and standards of American journalism and the ever-changing landscape of the practice of journalism. Emphasis will be placed on the challenges faced by journalists as society moves from predominantly print/tv news to digital-first news. Students will also have practice in basic writing, grammar and punctuation, and will work to improve their writing skills by producing new stories, analytical essays, and by developing a career focused digital media presence.

Lecture: 3 hours

Prerequisite(s): (English Wrtg Course Placement or ENGL 0500 or ENGL 1005 or ENGL 1010) and (Reading Course Placement or ENGL 0850 or ENGL 0890 or ENGL 0950 or ENGL 1002)

JOUR 1200 - Newspaper Production^ (3 Credits)

The college's student newspaper holds a unique position at the college. The paper contributes directly to campus culture by supplying news, commentary, entertainment and opinion. In this course, students will grow in experience and develop skills as they act as reporters, editors, photographers, designers and business managers as they produce the student newspaper. Additionally, students will participate in a Work-Based Learning experience with a media partner outside of the college. An in-person communication lab meeting is required weekly along with a classroom lecture. The course may be taken twice for credit.

Lecture: 2 hours, Lab: 2 hours

JOUR 2000 - News Writing (3 Credits)

This course provides instruction in writing for print, broadcast, video, and new media. Students will practice skills including form and content required for various media. Writing objectively, considering legal and ethical issues, developing ideas and stories, gathering information, and interviewing are some concepts covered by this course.

Lecture: 2 hours, Lab: 2 hours

Prerequisite(s): JOUR 1150

JOUR 2050 - History of American Journalism

(3 Credits)

This course is an overview of the institutional, technological, and social history of media and broadcasting. Starting with media of early civilization, students will study developments and trends throughout history that will culminate with media of the present. This course will reveal the major models of print, radio, television and the Web that have provided the foundation for communication in industry and society. The historical roles of content producers, broadcasters, and government regulators will be explored to provide students with a greater understanding of media today.

Lecture: 3 hours

Prerequisite(s): JOUR 1150

JOUR 2221 - Digital Reporting

(3 Credits)

In this course, students will learn the latest technologies to write, produce, and distribute media stories for a variety of formats. Building on writing skills, students will become proficient in using still cameras, video cameras, and audio-recording devices to support a news story. Students will use cameras and audio-recording devices to deliver a news story. In essence, this course exposes students to skills needed by contemporary media journalists.

Lecture: 2 hours, Lab: 2 hours

Prerequisite(s): COMM 2000 (may be taken concurrently) or JOUR 2000 (may be taken concurrently)