

COMMUNICATION AND MEDIA TRANSFER, COMMUNICATION STUDIES BA - ASSOCIATE IN ARTS (URI)



UCOM

This program constitutes a JAA transfer program to URI. Students completing a JAA plan receive an Associate's degree and enter the receiving institution with 60 credits and Junior status. Students must complete all requirements as given. Depending on GPA, students receive a tuition discount of up to 30% at the receiving institution, a waived application fee, and personalized advising.

The Communication BA transfer degree provides students with a solid foundation in the various facets of communication that are applicable to a variety of fields including public relations, advocacy, promotion, politics, branding, and consulting. Experiential learning is embedded in the program as students can practice the craft of effective communication. Upon graduation, students are prepared to enter as juniors at the University of Rhode Island as Communication majors.

Program Learning Outcomes

Upon completion of this program, a student will be able to:

1. Create written work that develops and expresses ideas and that addresses a given context and target audience.
2. Communicate effectively via oral presentations, performances, participation in group work, and visual presentations.
3. Identify, analyze, and apply evidence and ideas, question assumptions, and draw logical conclusions.
4. Develop information literacy by locating, evaluating, synthesizing, and using information to accomplish a specific purpose.
5. Demonstrate an understanding of and apply scientific or quantitative principles, theories, and methods.
6. Apply quantitative principles to solve problems and support arguments with quantitative evidence in a variety of formats (e.g. words, tables, graphs, equations, etc.).
7. Demonstrate an understanding of global, cultural and historical perspectives.
8. Function effectively in social and professional environments and make reasoned decisions based on ethical standards, self-awareness, and personal responsibility.
9. Utilize discipline-specific concepts to analyze and produce media, including academic and professional resources.

Requirements

Code	Title	Hours
General Education Requirements		
COMM 1010	Communication Fundamentals ^A HUMN; Non-Written Communication; Social and Professional Responsibilities	3
ENGL 1010	Composition I (or ENGL 1010A) HUMN; Written Communication; Information Literacy	3

ENGL 1200	Introduction to Literature HUMN; Written Communication; Critical Thinking	3
FILM 1010	Principles of Film and Media HUMN; Critical Thinking; Diverse Perspectives	3
History Elective (https://catalog.ccri.edu/academic-information/general-education/course-attributes/#histgened/) SSCI		3
JOUR 1050	Introduction to Mass Media HUMN; Written Communication; Critical Thinking	3
Lab Science Elective ^{MSCI}		4
MATH 1139	Mathematics for Liberal Arts Students (or MATH 1139C) ^{MSCI} ; Scientific Reasoning; Quantitative Literacy	3
Social Science Elective (https://catalog.ccri.edu/academic-information/general-education/course-attributes/#sscigened/) SSCI		3
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Subtotal General Education		31
Major Requirements		
COMM 1005	Careers and Academic Success for Communication and Media	3
COMM 1075	Digital, Civic, and Media Literacy HUMN; Critical Thinking; Diverse Perspectives	3
COMM 1201	Radio Production ^A	3
COMM 1300	Media Production and Presentation	3
COMM 1600	Introduction to Public Relations ^A	3
COMM 2020	The Art of Public Speaking: Romancing the Room	3
COMM 2025	Interpersonal Communication	3
COMM 2030	Small Group Communication	3
Choose ONE of the following:		3
COMM 1013	Celebrity Communication (Taylor's Version)	
COMM 1203	Sports Media Communication	
COMM 1400	Social Media Communication	
COMM 2010	Persuasion	
Free Elective		3
Subtotal Major Requirements		30
Total Hours		61

^A Work-based learning course

Recommended Course Sequence

Course	Title	Hours
Year 1		
Semester 1		
ENGL 1010	Composition I (or ENGL 1010A)	3
COMM 1010	Communication Fundamentals ^A	3
JOUR 1050	Introduction to Mass Media	3
COMM 1005	Careers and Academic Success for Communication and Media	3
MATH 1139	Mathematics for Liberal Arts Students (or MATH 1139C)	3
Hours		15
Semester 2		
COMM 1300	Media Production and Presentation	3
FILM 1010	Principles of Film and Media	3

COMM 2025	Interpersonal Communication	3
History Elective (https://catalog.ccri.edu/academic-information/general-education/course-attributes/#histgened/)		3
Social Science Elective (https://catalog.ccri.edu/academic-information/general-education/course-attributes/#sscigened/)		3
Hours		15
Year 2		
Semester 1		
COMM 2030	Small Group Communication	3
COMM 1201	Radio Production^	3
ENGL 1200	Introduction to Literature	3
COMM 1075	Digital, Civic, and Media Literacy	3
Lab Science Elective (https://catalog.ccri.edu/academic-information/general-education/course-attributes/#labscigened/)		3-4
Hours		15-16
Semester 2		
COMM 2020	The Art of Public Speaking: Romancing the Room	3
COMM 1600	Introduction to Public Relations^	3
Choose ONE of the following:		3
COMM 1013	Celebrity Communication (Taylor's Version)	
COMM 1203	Sports Media Communication	
COMM 1400	Social Media Communication	
COMM 2010	Persuasion	
Social Science Elective (https://catalog.ccri.edu/academic-information/general-education/course-attributes/#sscigened/)		3
Free Elective		3
Hours		15
Total Hours		60-61

^ Work-based learning course

Transfer

This program at CCRI is a part of the Joint Admissions Agreement (JAA). JAA helps students transfer seamlessly to Rhode Island College (RIC) or the University of Rhode Island (URI). Students who are eligible for the JAA program have earned less than 30 college credits at the time of joining and have not attended any other college or university.

JAA graduates are guaranteed admissions to either RIC or URI, have personalized advising by a caseload advisor, enter with Junior status at RIC or URI, and are eligible for a tuition discount up to 30% based on GPA.

Please meet with an Academic Advisor/Student Success Coach to help you select the courses that best prepare you for transfer to RIC or URI. For more information, please visit Joint Admissions Agreement (<https://ccri.edu/jaa/>) or the Transfer Center (https://ccri.edu/onestop/transfer_center/).