

COMMUNICATION AND MEDIA TRANSFER, MEDIA COMMUNICATIONS AND ADVERTISING BA - ASSOCIATE IN ARTS (RIC)



RCMA

This program constitutes a JAA transfer program to RIC. Students completing a JAA plan receive an Associate's degree and enter the receiving institution with 60 credits and Junior status. Students must complete all requirements as given. Depending on GPA, students receive a tuition discount of up to 30% at the receiving institution, a waived application fee, and personalized advising.

The Communication BA transfer degree provides students with foundational skills in communicating for various audiences and mediums. A historical and hands-on curriculum enables students to understand and practice the principles of effective communication. Experiential learning is embedded in the program as students can practice the craft of effective communication. Upon graduation, students are prepared to enter as juniors at Rhode Island College as Communication majors.

Program Learning Outcomes

Upon completion of this program, a student will be able to:

1. Create written work that develops and expresses ideas and that addresses a given context and target audience.
2. Communicate effectively via oral presentations, performances, participation in group work, and visual presentations.
3. Identify, analyze, and apply evidence and ideas, question assumptions, and draw logical conclusions.
4. Develop information literacy by locating, evaluating, synthesizing, and using information to accomplish a specific purpose.
5. Demonstrate an understanding of and apply scientific or quantitative principles, theories, and methods.
6. Apply quantitative principles to solve problems and support arguments with quantitative evidence in a variety of formats (e.g. words, tables, graphs, equations, etc.).
7. Demonstrate an understanding of global, cultural and historical perspectives.
8. Function effectively in social and professional environments and make reasoned decisions based on ethical standards, self-awareness, and personal responsibility.
9. Utilize discipline-specific concepts to analyze and produce media, including academic and professional resources.

Requirements

Code	Title	Hours
General Education Requirements		
COMM 1010	Communication Fundamentals ^A Communication; Social and Professional Responsibilities	3
ENGL 1010	Composition I (or ENGL 1010A) Communication; Information Literacy	3
JOUR 1050	Introduction to Mass Media Communication; Critical Thinking	3
Lab Science Elective (https://catalog.ccri.edu/academic-information/general-education/course-attributes/#labscigened/)		4
MATH 1139	Mathematics for Liberal Arts Students (or MATH 1139C) Literacy	3
Social Science Elective (https://catalog.ccri.edu/academic-information/general-education/course-attributes/#sscigened/)		3
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Choose ONE of the following:		3
Art Elective (https://catalog.ccri.edu/academic-information/general-education/course-attributes/#artgened/)		
Music Elective (https://catalog.ccri.edu/academic-information/general-education/course-attributes/#muscgened/)		
Theatre Elective (https://catalog.ccri.edu/academic-information/general-education/course-attributes/#theagened/)		
Choose ONE of the following:		3
History Elective (https://catalog.ccri.edu/academic-information/general-education/course-attributes/#histgened/)		
Philosophy Elective (https://catalog.ccri.edu/course-descriptions/phil/)		
Choose ONE of the following:		3
Literature Elective (https://catalog.ccri.edu/academic-information/general-education/course-attributes/#litgened/)		
World Languages Elective (https://catalog.ccri.edu/academic-information/general-education/course-attributes/#langgened/)		
Subtotal General Education		31
Major Requirements		
COMM 1005	Careers and Academic Success for Communication and Media	3
COMM 1400	Social Media Communication	3
FILM 1010	Principles of Film and Media Diverse Perspectives	3
FILM 1020	Film and Media Production	3
FILM 1204	History of Film I: Early Cinema to 1950s Critical Thinking; Diverse Perspectives	3
FILM 1205	History of Film II: 1950s to Present Thinking; Diverse Perspectives	3
FILM 2100	Television Production ^A	3
FILM 2370	Digital Content Creation	3
Free Elective		3
Free Elective		3
Subtotal Major Requirements		30
Total Hours		61

^ Work-based learning course

Recommended Course Sequence

Course	Title	Hours
Year 1		
Semester 1		
COMM 1005	Careers and Academic Success for Communication and Media	3
ENGL 1010	Composition I (or ENGL 1010A)	3
FILM 1010	Principles of Film and Media	3
JOUR 1050	Introduction to Mass Media	3
Free Elective		3
Hours		15
Semester 2		
COMM 1010	Communication Fundamentals^	3
FILM 1020	Film and Media Production	3
FILM 1204	History of Film I: Early Cinema to 1950s	3
MATH 1139	Mathematics for Liberal Arts Students (or MATH 1139C)	3
Free Elective		3
Hours		15
Year 2		
Semester 1		
COMM 1400	Social Media Communication	3
FILM 1205	History of Film II: 1950s to Present	3
Choose ONE of the following:		3
Literature Elective (https://catalog.ccri.edu/academic-information/general-education/course-attributes/#litgened/)		
World Languages Elective (https://catalog.ccri.edu/academic-information/general-education/course-attributes/#langgened/)		
Lab Science Elective (https://catalog.ccri.edu/academic-information/general-education/course-attributes/#labscigened/)		4
Social Science Elective (https://catalog.ccri.edu/academic-information/general-education/course-attributes/#sscigened/)		3
Hours		16
Semester 2		
FILM 2100	Television Production^	3
FILM 2370	Digital Content Creation	3
Choose ONE of the following:		3
Art Elective (https://catalog.ccri.edu/academic-information/general-education/course-attributes/#artgened/)		
Music Elective (https://catalog.ccri.edu/academic-information/general-education/course-attributes/#muscgened/)		
Theatre Elective (https://catalog.ccri.edu/academic-information/general-education/course-attributes/#theagened/)		
CHoose ONE of the following:		3
History Elective (https://catalog.ccri.edu/academic-information/general-education/course-attributes/#histgened/)		
Philosophy Elective (https://catalog.ccri.edu/course-descriptions/phil/)		

Social Science Elective (https://catalog.ccri.edu/academic-information/general-education/course-attributes/#sscigened/)	3
Hours	15
Total Hours	61

^ Work-based learning course

Transfer

This program at CCRI is a part of the Joint Admissions Agreement (JAA). JAA helps students transfer seamlessly to Rhode Island College (RIC) or the University of Rhode Island (URI). Students who are eligible for the JAA program have earned less than 30 college credits at the time of joining and have not attended any other college or university.

JAA graduates are guaranteed admissions to either RIC or URI, have personalized advising by a caseload advisor, enter with Junior status at RIC or URI, and are eligible for a tuition discount up to 30% based on GPA.

Please meet with an Academic Advisor/Student Success Coach to help you select the courses that best prepare you for transfer to RIC or URI. For more information, please visit Joint Admissions Agreement (<https://ccri.edu/jaa/>) or the Transfer Center (https://ccri.edu/onestop/transfer_center/).