

COMMUNICATION AND MEDIA TRANSFER, SPORTS MEDIA AND COMMUNICATION BA - ASSOCIATE IN ARTS (URI)



USMC

This program constitutes a JAA transfer program to URI. Students completing a JAA plan receive an Associate's degree and enter the receiving institution with 60 credits and Junior status. Students must complete all requirements as given. Depending on GPA, students receive a tuition discount of up to 30% at the receiving institution, a waived application fee, and personalized advising.

The Sports Media BA transfer degree provides students with an introduction to the world of producing media for the sports industry. Students will learn the historical and practical approaches to the sports communication discipline. Experiential learning is embedded in the program as students can practice the craft of effective communicating in the world of sports. Upon graduation, students are prepared to enter as juniors at the University of Rhode Island as Sports Media majors.

Program Learning Outcomes

Upon completion of this program, a student will be able to:

1. Create written work that develops and expresses ideas and that addresses a given context and target audience.
2. Communicate effectively via oral presentations, performances, participation in group work, and visual presentations.
3. Identify, analyze, and apply evidence and ideas, question assumptions, and draw logical conclusions.
4. Develop information literacy by locating, evaluating, synthesizing, and using information to accomplish a specific purpose.
5. Demonstrate an understanding of and apply scientific or quantitative principles, theories, and methods.
6. Apply quantitative principles to solve problems and support arguments with quantitative evidence in a variety of formats (e.g. words, tables, graphs, equations, etc.).
7. Demonstrate an understanding of global, cultural and historical perspectives.
8. Function effectively in social and professional environments and make reasoned decisions based on ethical standards, self-awareness, and personal responsibility.
9. Utilize discipline-specific concepts to analyze and produce media, including academic and professional resources.

Requirements

Code	Title	Hours
General Education Requirements		
COMM 1010	Communication Fundamentals ^A Communication; Social and Professional Responsibilities	3
ENGL 1010	Composition I (or ENGL 1010A) Communication; Information Literacy	3

ENGL 1200	Introduction to Literature Communication; Critical Thinking	HUMN; Written 3
FILM 1010	Principles of Film and Media Diverse Perspectives	HUMN; Critical Thinking; 3
History Elective (https://catalog.ccri.edu/academic-information/general-education/course-attributes/#histgened/)		
JOUR 1050	Introduction to Mass Media Communication; Critical Thinking	HUMN; Written 3
Lab Science Elective (https://catalog.ccri.edu/academic-information/general-education/course-attributes/#labscigened/)		
MATH 1139	Mathematics for Liberal Arts Students (or MATH 1139C) Literacy	MSCI; Scientific Reasoning; Quantitative 3
Social Science Elective (https://catalog.ccri.edu/academic-information/general-education/course-attributes/#sscigened/)		
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Subtotal General Education		31
Major Requirements		
COMM 1005	Careers and Academic Success for Communication and Media	3
COMM 1075	Digital, Civic, and Media Literacy Thinking; Diverse Perspectives	HUMN; Critical 3
COMM 1201	Radio Production ^A	3
COMM 1203	Sports Media Communication	3
COMM 1204	Sports Broadcasting and Production	3
COMM 1300	Media Production and Presentation	3
COMM 1600	Introduction to Public Relations ^A	3
COMM 2020	The Art of Public Speaking: Romancing the Room	3
Choose ONE of the following:		3
COMM 1013	Celebrity Communication (Taylor's Version)	
COMM 1400	Social Media Communication	
COMM 2010	Persuasion	
Free Elective		3
Subtotal Major Requirements		30
Total Hours		61

^A Work-based learning course

Recommended Course Sequence

Course	Title	Hours
Year 1		
Semester 1		
COMM 1005	Careers and Academic Success for Communication and Media	3
COMM 1010	Communication Fundamentals ^A	3
ENGL 1010	Composition I (or ENGL 1010A)	3
JOUR 1050	Introduction to Mass Media	3
MATH 1139	Mathematics for Liberal Arts Students (or MATH 1139C)	3
Hours		15
Semester 2		
COMM 1203	Sports Media Communication	3
COMM 1300	Media Production and Presentation	3

FILM 1010	Principles of Film and Media	3
History Elective (https://catalog.ccri.edu/academic-information/general-education/course-attributes/#histgened/)		3
Social Science Elective (https://catalog.ccri.edu/academic-information/general-education/course-attributes/#sscigened/)		3
Hours		15
Year 2		
Semester 1		
COMM 1075	Digital, Civic, and Media Literacy	3
COMM 1201	Radio Production^	3
COMM 1204	Sports Broadcasting and Production	3
ENGL 1200	Introduction to Literature	3
Lab Science Elective (https://catalog.ccri.edu/academic-information/general-education/course-attributes/#labscigened/)		4
Hours		16
Semester 2		
Choose ONE of the following:		3
COMM 1013	Celebrity Communication (Taylor's Version)	
COMM 1400	Social Media Communication	
COMM 2010	Persuasion	
COMM 1600	Introduction to Public Relations^	3
COMM 2020	The Art of Public Speaking: Romancing the Room	3
Free Elective		3
Social Science Elective (https://catalog.ccri.edu/academic-information/general-education/course-attributes/#sscigened/)		3
Hours		15
Total Hours		61

^ Work-based learning course

Transfer

This program at CCRI is a part of the Joint Admissions Agreement (JAA). JAA helps students transfer seamlessly to Rhode Island College (RIC) or the University of Rhode Island (URI). Students who are eligible for the JAA program have earned less than 30 college credits at the time of joining and have not attended any other college or university.

JAA graduates are guaranteed admissions to either RIC or URI, have personalized advising by a caseload advisor, enter with Junior status at RIC or URI, and are eligible for a tuition discount up to 30% based on GPA.

[Please meet with an Academic Advisor/Student Success Coach to help you select the courses that best prepare you for transfer to RIC or URI.](#) For more information, please visit Joint Admissions Agreement (<https://ccri.edu/jaa/>) or the Transfer Center (https://ccri.edu/onestop/transfer_center/).