

GRAPHIC DESIGN - CERTIFICATE



GDAC

The Graphic Design certificate gives students the basic skills they will need to enter the workforce or begin developing an individual practice as a graphic designer.

Students will begin by learning how to work with a variety of software, content and formats to explore creative, conceptual, and visual communication solutions that can be experienced in an effective way by individuals or groups of people.

Some of the skill sets that will be developed are design processes that include research, analysis, concepting, sketching, comping, production, and fulfillment for both print and digital media. In addition to building skills, students will begin to develop and present a portfolio that demonstrates the student's design ability. This program also places an emphasis on helping students gain the resources and awareness of how, and when to advance their skills based on industry expansion, and the changing demands placed on a graphic designer.

Note: Most credits earned in this certificate program can be applied toward the Fine Arts-Associate of Fine Arts degree in the Art, Art History & Design.

The Fine Arts Program is accredited by the National Association of Schools of Art and Design (<https://nasad.arts-accredit.org/>) (NASAD)

Program Learning Outcomes

Upon completion of this program, a student will be able to:

1. Demonstrate foundation skills in the use of art process and media that enable clear, creative visual communication.
2. Demonstrate the ability to think critically and creatively about visual art.
3. Articulate the significance of art history, contemporary culture and the global perspectives in the making of art and design.
4. Prepare a portfolio for transfer, personal use or career development.

Certificate Requirements

Code	Title	Hours
ARTS 1310	Two-Dimensional Design <small>HUMN; Non-Written Communication; Critical Thinking</small>	3
ARTS 1710	Graphic Design I	3
ARTS 1720	Graphic Design II	3
ARTS 1840	Digital Art	3
ARTS 2840	Interactive Media Design	3
Choose ONE of the following:		3
ARTS 1020	Color	
COMI 1750	Web Development 1	
Total Hours		18

Recommended Course Sequence

Course	Title	Hours
Year 1		
Semester 1		
ARTS 1710	Graphic Design I	3
ARTS 1840	Digital Art	3
ARTS 1310	Two-Dimensional Design	3
Hours		9
Semester 2		
ARTS 1720	Graphic Design II	3
ARTS 2840	Interactive Media Design	3
Choose ONE of the following:		3
ARTS 1020	Color	
COMI 1750	Web Development 1	
Hours		9
Total Hours		18